



**LEEDS  
BECKETT  
UNIVERSITY**

United Kingdom

# **BUSINESS**

**UNDERGRADUATE DEGREE**

*In collaboration with AMC College*

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## **BA (HONS) BUSINESS & MANAGEMENT (3+0)**

MQA/PA11686

MOE: N/345/6/1102

About

# LEEDS BECKETT UNIVERSITY



Leeds Beckett University (LBU), formerly known as Leeds Metropolitan University (LMU), is a public university in Leeds, West Yorkshire, with campuses in the city centre and Headingley. The University's origins dates back to 1824 and with almost 200 years of teaching experience, Leeds Beckett is proud of its history and excited about its future.

Based in the vibrant and cosmopolitan city of Leeds, the UK's largest centre for business and financial services outside of London, the University is one of the most popular universities in the UK. It contributes an estimated £520 million annually to the economy, employs more than 3,000 people and over 28,000 students study a Leeds Beckett University qualification in the UK and overseas.

In 2017, the University was awarded 'Silver' status in the national Teaching Excellence Framework (TEF) and a four-star rating by QS, the international higher education benchmarking agency and reaching the finals in the 2017 Global Teaching Excellence Awards.

The University is proud to be the first university in the UK to hold both Investors in People Gold accreditation and the Customer Service Excellence standard for the whole institution, underlining its commitment to personal development and its dedication to customer satisfaction.



**Four Stars Overall**  
in the QS Stars University ratings

**Five Stars Overall**  
in QS World University Rating For  
Employability, Facilities,  
Internationalisation and Inclusiveness

QS World University Rankings 2017



**Silver for Teaching Excellence**  
Teaching Excellence Framework 2017



**Ranked among the World's  
leading Universities**

Times Higher Education World  
University Rankings 2018



**Ranked 2nd in the World for  
Personal Tutors**

**Ranked 4th in the World for  
both Virtual Learning and  
Technology**

I-graduate Student Barometer,  
Autumn Wave 2016

# BA (HONS) BUSINESS & MANAGEMENT

DURATION: 3 YEARS

## PROGRAMME OVERVIEW

Learn how to manage dynamic and complex organisations. Gain an expert understanding of how businesses operate and develop the skills needed to become a strategic and successful manager. You will apply your business-theory knowledge in a client-facing consultancy project and you will gain the practical experience needed to impress potential employers. You will develop your understanding of business and management issues at both a national level and a global level and across a wide array of industries and sectors.

## INTAKE:

January  
June (Malaysian Modules)  
September

## CORE AREAS OF STUDY

Business Performance Management  
Entrepreneurial Marketing  
Financial Management  
Global Management Practice  
Managerial Decision Making  
Operations & Supply Chain Management

The BA (Hons) Business & Management (3+0) degree programme require students to take the MPU subjects (as required by the Ministry of Education, Malaysia) and the general subjects.



Students who successfully complete the Year 2 Consultancy Project are eligible for the Level 5 Consultancy Award of the Chartered Management Institute (CMI), United Kingdom.

## Programme Modules

### Year 1

Understanding Markets and Customers  
Accounting and Finance for Managers  
Global Economic Awareness  
Data Analytics and Management  
Managing Organisations and People  
Business in Action

### Year 2

Managerial Decision Making  
Entrepreneurial Marketing  
Financial Management  
Global Management Practice  
Operations and Supply Chain Management  
Business Performance Management

### Year 3

Strategic HRM for Leaders  
Leading Innovation and Change  
Business Strategy  
Governance, Ethics and CSR  
Reward Management  
Consultancy Project

## MPU Subjects

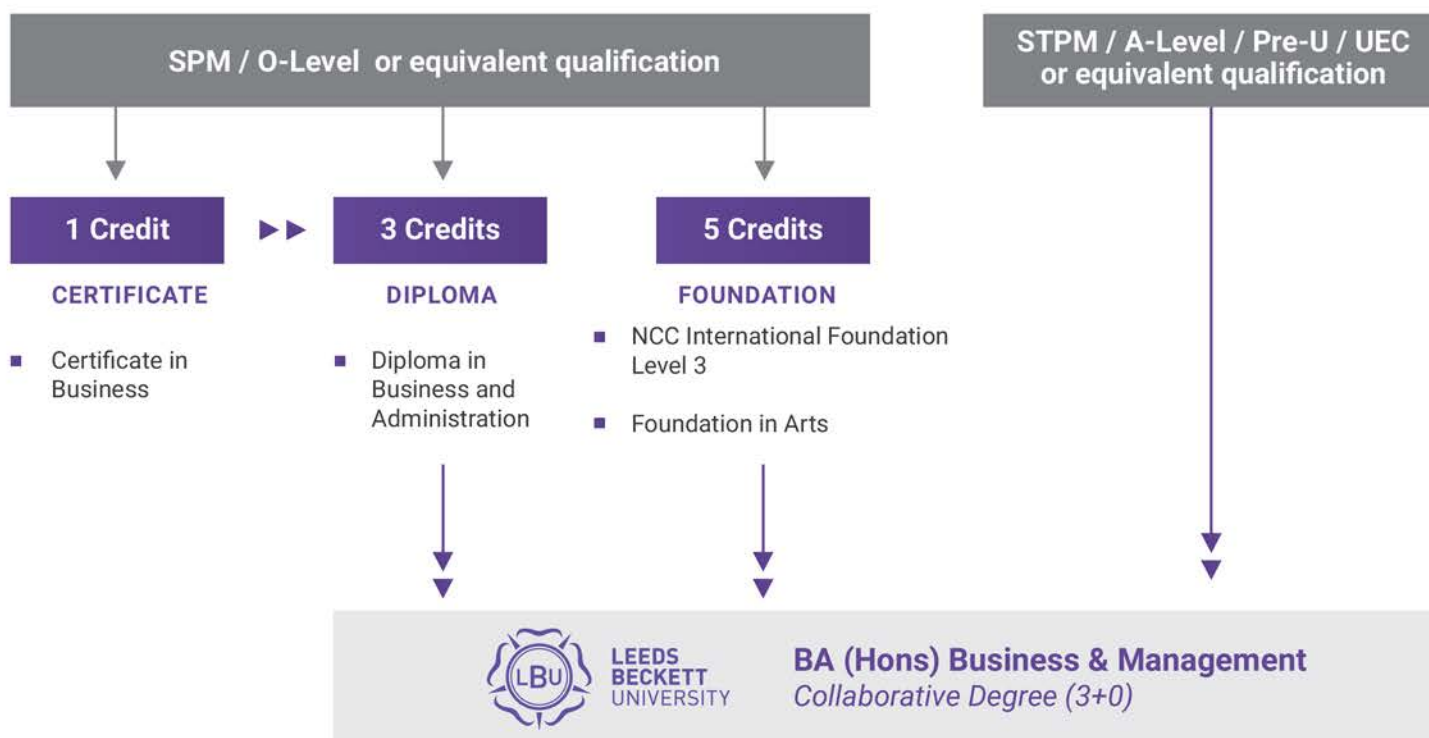
Ethnic Relations (Malaysian) / Communication in Bahasa Malaysia 2 (International Students)  
Islamic and Asian Civilization (TITAS) (Malaysian) / Malaysian Studies 3 (International Students)  
Critical Thinking / Bahasa Kebangsaan A\*  
Student Social Responsibility  
Media & Society

*\*For Malaysian students who do not have a credit in SPM BM*

## General Subjects

English 1, 2, 3  
Marketing and Business Environment  
Business Ethics  
Employability & Career Planning  
Corporate Social Responsibility  
Industrial Training

## STUDY ROUTES






## Entry REQUIREMENT

ENTRY LEVEL	BA (HONS) BUSINESS AND MANAGEMENT (3+0)
STPM	A pass in STPM, with a minimum Grade C (GP 2.00) in any 2 subjects, and a pass in Mathematics and English at SPM level or any equivalent qualification
STAM	A pass in STAM with a minimum grade of Jekyll, and a pass in Mathematics and English at SPM level
A-LEVEL	A pass in A-level, with a minimum Grade E in any 2 subjects and a pass in Mathematics and a pass English at SPM level.
UEC	A pass in UEC with a minimum Grade B in 5 subjects
FOUNDATION	A pass in Matriculation / Foundation / Asasi or any equivalent qualification with a minimum CGPA 2.00 out of 4.00.
MATRICULATION	
DIPLOMA	Any qualifications equivalent to Diploma or Advanced Diploma (Level 4 or 5, MQF).
ENGLISH REQUIREMENT	A score of IELTS 6.0 or an equivalent qualification / a score of MUET Band 4 or an equivalent qualification.

### CONTACT

[www.leedsbeckett.ac.uk](http://www.leedsbeckett.ac.uk)  
+44 (0)113 812 0000

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## Collaboration PARTNER



**AMC COLLEGE**  
LEARN. DO. LIVE.



**120<sup>+</sup>** Industry Partners  
*From all types of industries.*

**34** Years In Education  
*Continues to strive towards educational excellence.*

**5** Star MyQuest Rating  
*Malaysian Quality Evaluation System for Private Colleges.*

**Disclaimer:** The information in this publication is current as at the date of printing and is subject to change. With the aim of continual improvement the AMC College is committed to regular reviews of the degrees on offer. As a result the specific programs and courses available will change from time to time. Please refer to [www.amc.edu.my](http://www.amc.edu.my) for the most up to date information. The college assumes no responsibility for the accuracy of information provided by third parties.


### FOR FURTHER ENQUIRIES

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Approval license:  
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