



Since 1985



DIPLOMA IN DIGITAL CREATIVE DESIGN

N/0211/4/0004 | MQA/PA 15923

☎ 016 806 6580
☎ 016 806 6170
☎ 016 806 6581
☎ 010 468 3278

Contact
088 235 218

Website
www.amc.edu.my

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enquiries



PROGRAMME OVERVIEW

Diploma in Digital Creative Design equipped with the full range of Creative Multimedia Technology (CMT), IT, and Management subject knowledge and understanding relevant to multimedia technology contexts and wider transferable skills. Additionally, it seeks to establish creative design innovations with applications in entertainment, advertising, internet media, motion graphics, and multimedia that serve a variety of industrial demands.

- ✓ Accredited by MQA & approved by Ministry of Higher Education
- ✓ Education Loans & Scholarships Available!
- ✓ Pathway to Degree, Master and Doctoral

PROGRAMME MODULES

- English for Academic Purposes
- Design Thinking
- Professional Communication
- Introduction to Information Technology
- Fundamentals of Digital Graphic Design
- Basic Art and Design
- Design Fundamental
- Public Speaking
- Technopreneurship
- Principal of Information System Management
- Web Design and Interactivity
- Fundamentals of Drawing
- Media Entrepreneurship
- Motion Graphic Design
- Digital Marketing
- Interactive Multimedia
- Digital Storytelling
- Typography Design
- Principles & Practice for Digital Media
- Design Methodology
- Information Security
- Media Law & Ethics
- Digital Portfolio
- Digital Photography
- Creative Technologies
- Mobile Design

MPU SUBJECTS

- Malaysian Studies 2
- Community Services
- Cross Cultural Management
- Etika Professional

ENTRY REQUIREMENTS

- Sijil Pelajaran Malaysia with a minimum of three (3) credits in any subject, or its equivalent; or
- Pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.00) in any subject, or its equivalent; or
- Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul in any subject, or its equivalent; or
- Pass in SKM Level 3 / Sijil Vokasional Malaysia (SVM) (Note: The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme); or
- Certificate (Level 3, MQF) with minimum CGPA of 2.00 or its equivalent; or
- Other relevant equivalent qualifications recognised by the Malaysian Government

DURATION

- 2 Years

INTAKES

- January, April & August

CAREER PATHWAYS

Desktop Publisher, Graphic Designer, Creative Director, Designer, or Graphic Artist, Photographers

