



Since 1985

AMC UNIVERSITY COLLEGE PROGRAMME PROSPECTUS

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Welcome To AMC UNIVERSITY COLLEGE



AMC University College is established in 1985 and is a registered Private Higher Learning Institution under the Ministry of Higher Education, Malaysia. It offers a wide range of courses from certificate level to bachelor degree level. AMC University College collaborates with Leeds Beckett University (UK) to offer 3+0 Degree programmes locally. AMC University College is also a Regional Centre for Asia e University (AeU) offering bachelors, masters and doctorate programmes.

Besides that, the college also offers professional courses which are recognised globally such as Microsoft Certified Solutions Associates (MCSA), Cisco Certified Network Associate (CCNA), CompTia Security+ and London Chamber of Commerce and Industry (LCCI).

AMC University College has worked with many universities locally and overseas in order to allow our graduates to further their studies. Some of the universities are Macquarie University (Australia), Swinburne University of Technology (Australia), University of Wollongong (Australia), Leeds Beckett University (UK), Anglia Ruskin University (UK), Oxford Brookes University (UK), Asia e University (Malaysia) and UCSI University (Malaysia).

AMC University College continues to strive towards educational excellence with a successful track record of high achievements by our students.

Mission and Vision of AMC UNIVERSITY COLLEGE

OUR MISSION

To provide excellence in learning, training, and service. We strive to enrich students with skill and knowledge so they can reach their full potentials. We strive to enrich the quality of lives through affordable and accessible learning opportunities.

OUR VISION

A memorable and rewarding learning experience for everyone.

Partner UNIVERSITIES



**LEEDS
BECKETT
UNIVERSITY**

Leeds Beckett University, UK

**OXFORD
BROOKES
UNIVERSITY**

Oxford Brookes University, UK



**Anglia Ruskin
University**

Anglia Ruskin University, UK



**MACQUARIE
University**

Macquarie University, AUS



Swinburne University of Technology, AUS



**UNIVERSITY
OF WOLLONGONG
AUSTRALIA**

University of Wollongong, AUS



Asia e University, MY



UCSI University, MY

International PARTNESHIP



*CompTIA Authorized
Academy Partner*



*Android Authorized
Training Centre*

ATC
Advanced Training Consultants

Why Choose AMC UNIVERSITY COLLEGE



Programme accredited by
Malaysian Qualification Agency
(MQA)



KEMENTERIAN PENGAJIAN TINGGI
Registered with
Ministry of Higher Education



Recognised by
Jabatan Perkhidmatan
Awam (JPA)



MyQuest Berdaya Saing
(Competitive) status rating



Flexible payment scheme,
scholarships and other
financial support



Opportunity to progress
towards a degree programme
at prestigious universities
in Malaysia and abroad



Various Scholarships
Available



99% Employability
with AMC Skills Enhancement
Programme



Foundation in **ARTS**

N/340/3/0794, MQA/PA 14207

PROGRAMME OVERVIEW

AMC Foundation in Arts is an extensive and well developed programme aims to allow students for a wide exposure into various fields before admission to undergraduate studies.

This programme is ideal for students who intend to pursue their degree in Accounting, Business, Management and social science, among others. Upon successful completion of this programme, students are eligible to enrol into the first year of their undergraduate studies.

CORE AREA OF STUDIES

- Accounting
- Finance
- Management
- Marketing
- Economics
- Law

INTAKES

January, May & September

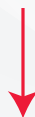
ENTRY REQUIREMENTS

- Passed SPM/ SPMV with at least credit in five subjects; or
- Passed O-Level with at least grade C in five subjects; or
- Passed the Unified Examination Certificate (UEC) with at least grade B in three subjects

DURATION

1 year

SPM



**Foundation in
Arts**



**Bachelor's Degree
Programmes**



Diploma in **ACCOUNTING**

R/344/4/0331, MQA/FA 4882

PROGRAMME OVERVIEW

The Diploma in Accounting provides students with essential skills in book-keeping to advance accounting knowledge needed for an accounting career. The diploma can be used to further studies towards a degree in accounting/finance or a professional accounting qualifications

CORE AREA OF STUDIES

- Auditing
- Business Finance
- Financial Accounting
- Management
- Management Accounting
- Taxation

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Accounts Assistant
- Administrator
- Auditor
- Bank Officer
- Credit Control Officer

ENTRY REQUIREMENTS

- SPM with 3 credits including Mathematic & pass in English
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 years



Diploma in **BUSINESS ADMINISTRATION**

R/340/4/0496, MQA/FA 4881

PROGRAMME OVERVIEW

The Diploma in Business Administration aims to increase and enrich student's knowledge across a broad range of business disciplines. This is a dynamic field of study for students who wish to develop skills relating to business operation in areas such as management, accounting, finance, marketing and human resource management.

CORE AREA OF STUDIES

- Financial Accounting
- Human Resource Management
- International Business
- Investment Management
- Management
- Operation Management

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Administrator
- General Office Manager
- Human Resource Assistant
- Public Relation Officer
- Sales & Marketing

ENTRY REQUIREMENTS

- SPM with 3 credits in any subjects
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 years



Diploma in **HOTEL MANAGEMENT**

R/811/4/0231, MQA/FA 4883

PROGRAMME OVERVIEW

The Diploma in Hotel Management offers the most comprehensive theoretical and practical curriculum for those seeking a management career in the hospitality industry. Students will benefit from immediate job placement at local leading hotels during their course of study.

CORE AREA OF STUDIES

- Customer Service
- Food & Beverage Services
- Food Preparation
- Front Office Management
- Hotel Operation Management
- Housekeeping Management

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Event Management Executive
- Front Office Manager
- Hotelier
- Operation Manager
- Public Relation Officer

ENTRY REQUIREMENTS

- SPM with 3 credits in any subjects
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 ½ years



Diploma in **DIGITAL MARKETING**

R/342/4/0131, MQA/FA 4880

PROGRAMME OVERVIEW

The Diploma of Digital Marketing provides students with sound theoretical & applicable knowledge of marketing to enable them to progress their career prospects in digital sales and marketing. This programme also develops students with technological skills needed in a competitive business world.

CORE AREA OF STUDIES

- Consumer Behaviour
- Cyber Security
- Database Management
- Digital Marketing
- Mobile Computing
- Web Development

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Branding Specialist
- Content Marketing Developer
- Digital Marketing Executive
- Media Content Strategist
- Social Media Executive

ENTRY REQUIREMENTS

- SPM with 3 credits in any subjects
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 years



Diploma in **DIGITAL CREATIVE DESIGN**

N/0211/4/0004, MQA/PA 15923

PROGRAMME OVERVIEW

Are you into digital arts? This is the right programme for you to enhance your inner creativity through the use of technology. In this programme you will be exposed to traditional and modern creative techniques while obtaining professional certification from Adobe:

- Adobe Certified Professional In Visual Design: Photoshop
- Adobe Certified Professional In Visual Design: Illustrator

CORE AREA OF STUDIES

- Fundamentals of Digital Graphic Design
- Basic Art and Design
- Design Fundamental
- Interactive Multimedia
- Web Design and Interactivity
- Digital Photography

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Desktop Publisher
- Graphic Designer
- Creative Director
- Graphic Artist
- Photographers

ENTRY REQUIREMENTS

- SPM with 3 credits
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 years



Diploma in **DIGITAL MEDIA CONTENT**

N/0211/4/0005, MQA/PA 16108

PROGRAMME OVERVIEW

Have you ever wondered how videos, audios and clips are made? Here's the opportunity for you to learn and explore the world of multimedia. You can be a successful content creator when equipped with the knowledge and skills gain from this programme. You will also able to obtain Meta Certified Digital Marketing Associate.

CORE AREA OF STUDIES

- Digital Media Tools
- Principles of Broadcasting
- Audience Analysis for New Media
- Creative Content Production
- Media Law & Ethics
- Digital Audio and Sound Technology

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Content Creator
- Content Writer
- Social Media Content Creator
- Video Content Creator
- Media Content Creator

ENTRY REQUIREMENTS

- SPM with 3 credits in any subjects
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 years



Diploma in COMPUTER SCIENCE

N/0613/4/0003, MQA/PA 15922

PROGRAMME OVERVIEW

Are you interested in learning about computer software and play a vital role in securing computer systems from threats and attacks? This programme is designed for you to understand the principles, theories and current practices in the computer science field. Three professional certifications can be obtained:

- CompTIA A+
- Comp TIA Cybersecurity Analyst CySA+
- Microsoft Azure Data Science

CORE AREA OF STUDIES

- Introduction to Data Science
- Computer System Architecture
- Introduction to Information Security
- Fundamentals of Computer Networks
- Cyberpreneurship
- Cisco Network Security

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Information Security Analyst
- Database Administrator
- Computer and Information Systems Executive
- Systems Analyst
- IT Security Support Personnel

ENTRY REQUIREMENTS

- SPM with 3 credits in any subjects including Mathematics
- UEC with any 3 credit passes (Grade B) in any 3 subjects including Mathematics
- Any other equivalent qualifications

DURATION

2 ½ years



Diploma in INFORMATION TECHNOLOGY (NETWORKING)

R/481/4/0023, MQA/FA 2029

PROGRAMME OVERVIEW

The Diploma in information Technology (Networking) is uniquely designed to develop competent professionals with strong technical skills to implement and manage computer network infrastructure in all sectors. This programme does not only prepare students to obtain the Diploma in information Technology (Networking) but also the THREE other prestigious professional certifications:

- Microsoft Azure
- Cisco Certified Network Associate (CCNA)
- CompTia Security+.

These three qualifications are highly recognised globally.

CORE AREA OF STUDIES

- Cisco Network Technologies
- Computer Systems Architecture
- Local & Wide Area Network
- Microsoft Azure Data Scientist
- Microsoft Azure AI Fundamentals
- Wireless Technology

INTAKES

January, April & August

CAREER OPPORTUNITIES

- Database Administrator
- IT Manager
- Network Engineer
- System Administrator
- Technical Support Specialist

ENTRY REQUIREMENTS

- SPM with 3 credits including Mathematics
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 ½ years

Diploma in **E-GOVERNANCE**

MQA/PA 16926

PROGRAMME OVERVIEW

The Diploma in e-Governance aims to prepare individuals for roles in government agencies, non-governmental organizations, consulting firms, and other entities involved in designing, implementing, and managing e-Governance projects. Graduates of this program are equipped with the necessary skills to drive innovation, efficiency, and transparency in public service delivery through the effective use of technology and governance practices.

CORE AREA OF STUDIES

- Introduction to Political Science
- Local Government Administration
- Introduction to E-Governance
- E-Governance Project Management
- E-Governance Service Management
- Corporate Governance & Ethics
- Government & Politics
- Current Issues in Technology & Governance

INTAKES

January, April & August

CAREER OPPORTUNITIES

- E-Governance Consultant
- Project Manager
- Policy Analyst/Specialist
- Information Systems Manager
- Data Analyst/Manager
- Compliance Officer
- Public Administration Officer

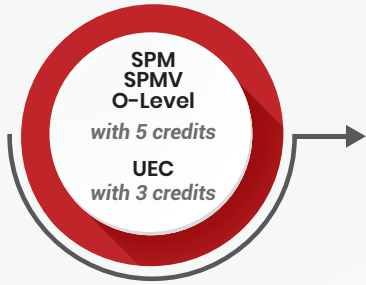
ENTRY REQUIREMENTS

- SPM with 3 credits in any subjects
- UEC with any 3 credit passes (Grade B) in any 3 subjects
- Any other equivalent qualifications

DURATION

2 years





FOUNDATION PROGRAMME

- **Foundation in Arts** (N/340/3/0794, MQA/PA 14207)

INTAKES January, May & September	DURATION 1 year
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DIPLOMA PROGRAMME

- **Diploma in Accounting**
(R/344/4/0331, MQA/FA 4882)
- **Diploma in Business Administration**
(R/340/4/0496, MQA/FA 4881)
- **Diploma in Digital Marketing**
(R/342/4/0131, MQA/FA 4880)
- **Diploma in Hotel Management**
(R/811/4/0231, MQA/FA 4883)
- **Diploma in Information Technology (Networking)**
(R/481/4/0023, MQA/FA 2029)
- **Diploma in Computer Science**
(N/0613/4/0003, MQA/PA 15922)
- **Diploma in Digital Creative Design**
(N/0211/4/0004, MQA/PA 15923)
- **Diploma in Digital Media Content**
(N/0211/4/0005, MQA/PA 16108)
- **Diploma in E-Governance**
(MQA/PA 16926)

INTAKES January, April & August	DURATION 2 - 2 ½ years
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BACHELOR'S DEGREE PROGRAMMES





AMC
UNIVERSITY COLLEGE
REGIONAL CENTRE

Study At Your Own Pace, In Your Own Space

AMC University College is the regional learning centre for Asia e University. The programmes that we offer can be studied from anywhere in the world. You can study on your own, at your own pace and place, with or without attending classes. Whichever study method you choose, you'll experience the same high quality, highly engaging programme of study.



Bachelor of Business Administration (Hons)

Bachelor of Business Administration (BBA) is designed to provide students with the knowledge, skills and competencies required to excel as managers and executives in the challenging world of business administration and management.



Bachelor of Information & Communication Technology (Hons)

Bachelor of Information & Communication Technology (BICT) covers a wide range of topics on state-of-the-art technologies and concepts that prepare ICT professionals for today's industry. The flexibility in learning and assessment is ideal for busy working adults.



Master of Business Administration

Master of Business Administration (MBA) offers a more focused, yet diversified curriculum that will enhance the knowledge and problem-solving skills of both managers and executives. This programme is designed to provide professionals with the right skills to meet the challenges of an increasingly competitive global business environment.



Master of Information & Communication Technology Management

Master of Information & Communication Technology Management (MICTM) is designed for people who are from technical and non-technical backgrounds to become future corporate leaders in today's technology driven industries. The flexibility in learning and assessment is ideal for busy working adults who aspire to enhance their qualifications.



Doctor of Business Administration

Doctor of Business Administration (DBA) programme of advanced professional studies is aimed at developing leadership in the field of business administration. It primarily focuses on theories and methodologies related to research and practice, breadth and depth of study, processes as well as best-practices in business management environments. Students of this programme will develop business acumen while at the same time, enhance their overall management capabilities.



DATUK CHU KOK KENG SCHOLARSHIP

Eligible to all Malaysian and priority will be given to the B40 group/low-income group.

Criteria:

- Aged 25 or below.
- Applicant must fulfill the programme entry requirements.



AMC PARTNER SCHOLARSHIP

Eligible for AMC's corporate partners and staff family members.

Criteria:

- Staff members and immediate family of AMC's Corporate Partner will be entitled to a 20% rebate on normal tuition fee for full time study in a Diploma programme at AMC College.
- Staff verification is required by Partner organisation.



ALUMNI SCHOLARSHIP

Awarded to students that have completed a full time programme at AMC College.

Criteria:

- Recipient will be entitled 20% rebate on normal tuition fee for the new programme.
- Scholarship is offered to students who have completed a full time programme at AMC College and eligible for progression to a new and higher level programme.
- Offer of scholarship will only be made when AMC College receives the actual results or proof of completion of prior programme. Applicant with partial completion of a course in certificate / diploma or professional programme will not be accepted for consideration for this scholarship.



SPORTSMAN / SPORTSWOMAN SCHOLARSHIP

Awarded to outstanding sportsman/ sportswoman at state or national level.

Criteria:

- Recipient will be entitled 30% rebate on normal tuition fee of the programme applied.
- Applicant must be an outstanding sportsman / sportswoman at State or National level.
- Verification by State or National Sports Association if necessary.
- Recipient must represent AMC College in sports games or any other tournaments as and when required by the management.



CORPORATE SCHOLARSHIP

Graduating students will be placed as intern in the sponsoring organisation.

Criteria:

- Excellent academic achievements with SPM:
 - 7As and above (75% rebate on normal tuition fee)
 - 6As (65% rebate on normal tuition fee)
- Active in co-curricular activities in school.
- Applicant will be placed as intern in the sponsoring organisation as part of the programme syllabus requirements.



AMC MERIT SCHOLARSHIP

Awarded to excellent SPM achievers and active in extra-curricular activities.

Criteria:

- Excellent academic achievement(s) with SPM:
 - 4As & 5As (25% rebate on normal tuition fee)



STUDENT'S ACCOMMODATION FEATURES:

AMC University College offers a 4-Star accommodation to their students. 1 unit can accommodate up to 10 students, which includes

- ✓ 3 Fully furnished bedrooms with wardrobe and beddings
- ✓ 2 Bathrooms
- ✓ Fully furnished living room with sofas and coffee table
- ✓ Dry & Wet Kitchen
- ✓ Dining Table
- ✓ Kitchen Cabinet
- ✓ Shared Washing Machine
- ✓ Outdoor swimming pool
- ✓ Gymnasium

AMC FACILITIES



COMPUTER LAB



LIBRARY



CLASSROOM



FRONT COUNTER



MOCK KITCHEN



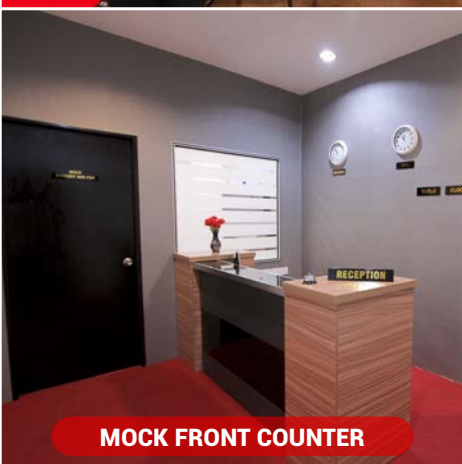
STUDENT LOUNGE



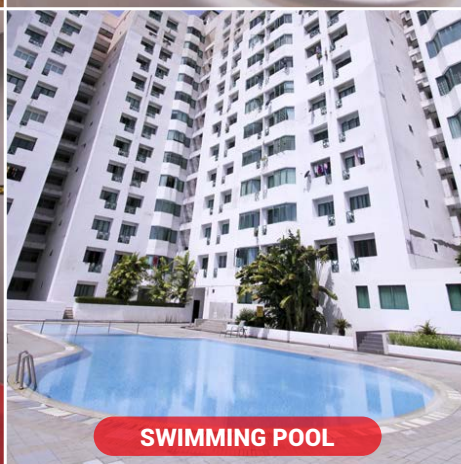
MOCK F&B



SURAU



MOCK FRONT COUNTER



SWIMMING POOL



GYMNASIUM FACILITY

STUDENT ACTIVITIES

AMC UNIVERSITY COLLEGE UNIFEST 2023



MAJLIS SUKAN IPTS MALAYSIA 2023



JELAJAH KEHAKIMAN SABAH 2023



Check out AMC Buzzfeed, the Official e-Newsletter for more latest updates on the campus activities

<https://amc.edu.my/buzzfeed-newsletter-main/>

FOR FURTHER ENQUIRIES

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Approval license:

KP(JPS) 5195/IPTS/1077

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 youtube.com/amccollege_kk



*Scan the QR Code for
any enquiries*



Disclaimer: The information in this publication is current as at the date of printing and is subject to changes. With the aim of continual improvement AMC College is committed to regular reviews of the programmes offered. As a result the specific programmes and courses available will change from time to time. Please refer to www.amc.edu.my for the most up to date information. The college assumes no responsibility for the accuracy of information provided by third parties.