



AMC UNIVERSITY COLLEGE

DISCOVER • LEARN • EXCEL

DIPLOMA | BACHELOR | MASTER | DOCTORATE

UNDERGRADUATE

PROGRAMME



BACHELOR IN BUSINESS MANAGEMENT (HONOURS)

N/0414/6/0266 | MQA/PA17414

- ✓ Fully accredited by Malaysian Qualification Agency (MQA)
- ✓ Approved by Ministry of Higher Education
- ✓ Education Loans & Scholarships Available!

PROGRAMME OVERVIEW

The Bachelor in Business Management programme cultivates future business leaders. It provides a comprehensive curriculum encompassing various business disciplines like marketing, finance, and human resources. The program emphasizes developing analytical and problem-solving skills to equip graduates with the ability to make informed business decisions.

DURATION

3 Years

INTAKES

January, June, September

CAREER OPPORTUNITIES

- Management Consultant
- Business Managers
- Operations Managers



Scan QR code
for any enquiries

☎ 088 235 218

🌐 www.amc.edu.my

AMC UNIVERSITY COLLEGE

Lot 43 - 44, 1st Floor,
Likas Square Commercial Centre
Jalan Istiadat, Likas, 88400 Kota Kinabalu, Sabah

No. Kelulusan Penubuhan: JPT/BPP(D)1000-701/136, No. Perakuan Pendaftaran: DKU053(S)

ENTRY REQUIREMENT

ENTRY LEVEL	BACHELOR IN BUSINESS MANAGEMENT (HONOURS)
STPM	A pass in STPM with at least Grade C (GP 2.00) in any 2 subjects, and a pass in Mathematics and English at SPM level or any equivalent qualification
STAM	A pass in STAM with at least Grade Jayyid (GP 2.00) in any 2 subjects, and a pass in Mathematics and English at SPM level or any equivalent qualification
FOUNDATION	Foundation with at least CGPA of 2.00
MATRICULATION	Matriculation with at least CGPA of 2.00
DIPLOMA	A Diploma (Level 4, MQF) or Advance Diploma (Level 5, MQF) with at least CGPA of 2.00
DKM / DLKM / DVM	A DKM / DLKM / DVM, subjected to HEP Senate/Academic Board's approval
OTHERS	Other equivalent qualifications recognised by the Malaysian Government
INTERNATIONAL STUDENT	Minimum Band 3 in MUET / CEFR Low B2

PROGRAMME MODULES

Year 1	Year 2	Year 3
<ul style="list-style-type: none"> Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 2 English for Business Study 1 Principles of Management Principle of Accounting Introduction To International Business Principle of Marketing Falsafah dan isu semasa/Bahasa Kebangsaan A English for Business Study 2 Management Information System Microeconomics Organizational Infostructure Organizational Behaviour Kursus Integriti dan Anti Rasuah Training and Development Business Communication 	<ul style="list-style-type: none"> Macroeconomics Fundamental Of Retailing Business Ethics Consumer Behavior Procurement & Strategic Sourcing Quality Management Digital Entrepreneurship Quantitative Methods Supply Chain Management Supplier Relation Management Operation Management Students Social Responsibility E-Commerce Leadership 	<ul style="list-style-type: none"> Financial Management Inventory Management Strategic Management Risk Management Human Resource Management Compensation Management Business Research Method Project Paper And Seminar Industrial Training



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