



AMC UNIVERSITY COLLEGE

DISCOVER • LEARN • EXCEL

DIPLOMA | BACHELOR | MASTER | DOCTORATE

UNDERGRADUATE
PROGRAMME



BACHELOR IN HOSPITALITY MANAGEMENT (HONOURS)

N/1013/6/0023 | MQA/PA17514

- ✓ Fully accredited by Malaysian Qualification Agency (MQA)
- ✓ Approved by Ministry of Higher Education
- ✓ Education Loans & Scholarships Available!

PROGRAMME OVERVIEW

The Bachelor in Hospitality Management programme equips students with skills in hotel operations, event planning, and customer service. The curriculum covers business management, marketing, and financial aspects of the industry. Students gain hands-on experience through internships and projects, preparing them for leadership roles in hotels, resorts, and event management companies.

DURATION

3 years

INTAKES

January, June, September

CAREER OPPORTUNITIES

- Hotel Manager
- Event Executive
- Restaurant Manager



Scan QR code
for any enquiries

☎ 088 235 218

🌐 www.amc.edu.my

AMC UNIVERSITY COLLEGE

Lot 43 - 44, 1st Floor,
Likas Square Commercial Centre
Jalan Istiadat, Likas, 88400 Kota Kinabalu, Sabah

No. Kelulusan Penubuhan: JPT/BPP(D)1000-701/136, No. Perakuan Pendaftaran: DKU053(S)

ENTRY REQUIREMENT

ENTRY LEVEL	BACHELOR IN HOSPITALITY MANAGEMENT (HONOURS)
STPM	A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.00) in any two (2) subjects, or its equivalent
STAM	A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum Grade of Jayyid or its equivalent
MATRICULATION	Matriculation with a minimum CGPA of 2.00 or its equivalent
FOUNDATION	Foundation with a minimum CGPA of 2.00 or its equivalent
DIPLOMA	A Diploma (Level 4, MQF) with a minimum CGPA of 2.00 or its equivalent
OTHERS	Other equivalent qualifications recognised by the Malaysian Government
INTERNATIONAL STUDENT	Minimum Band 3 in MUET / IELTS 4.0

PROGRAMME MODULES

Year 1	Year 2	Year 3
<ul style="list-style-type: none"> • Penghayatan Etika dan Peradaban • Bahasa Melayu Komunikasi 2 • English for Business Study 1 • Principles of Management • Principle of Accounting • Introduction To Hospitality Industry • Food Nutrition Safety and Hygiene • Falsafah dan Isu Semasa • Bahasa Kebangsaan A • English for Business Study 2 • Management Information System • Basic Japanese Language • Basic Mandarin Language • Basic Cookery • Kursus Integriti dan Anti Rasuah • Principle of Marketing • Business Communication 	<ul style="list-style-type: none"> • Accommodation Management • Kitchen Management • Hospitality Entrepreneurship • Food and Beverage Service Management • Hospitality Marketing • Hospitality Human Resources Management • Hospitality Accounting • Legal Aspect for Hospitality Industry • Food Preparation • Hospitality Research Methodology • Students Social Responsibility • Purchasing in Hospitality • Managing Service in Hospitality 	<ul style="list-style-type: none"> • Front Office Management • Menu Development and Engineering • Food and Beverage Cost Control • International Hospitality Management • Hospitality Event Management • Revenue Management for Hospitality • Food and Beverage Skills • Hotel Operation Management • Housekeeping Management • Industrial Training



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