



AMC
UNIVERSITY COLLEGE

DISCOVER • LEARN • EXCEL

DIPLOMA | BACHELOR | MASTER | DOCTORATE

PROGRAMME PROSPECTUS



☎ 088 235 218
🌐 www.amc.edu.my
✉ enquiries@amccollege.edu.my

Lot 43 - 44, 1st Floor,
Likas Square Commercial Centre,
Jalan Istiadat, Likas, 88400 Kota Kinabalu, Sabah.

Contents



- 01** Welcome to AMC University College
- 02** Mission and Vision
- 03** Partnerships
- 04** Why Choose AMC University College?
- 05** Academic Programmes - Foundation
- 06** Academic Programmes - Diploma
- 17** Academic Programmes - Bachelor
- 19** Academic Programmes - Master
- 20** Academic Pathway
- 21** Scholarships
- 22** Accommodation
- 23** Facilities
- 24** Student Activities

Welcome to AMC University College


AMC University College, established in 1985, stands as a reputable Private Higher Learning Institutions registered under Malaysia's Ministry of Higher Education.

Owned entirely by Advanced Business Systems Consultants Sdn Bhd, the university offers a comprehensive range of academic programs spanning from foundation studies to master's degrees, tailored to meet diverse educational aspirations.

In addition to academic qualifications, AMC University College delivers globally recognized professional certifications, including Microsoft Certified Solutions Associate (MCSA), Cisco Certified Network Associate (CCNA), CompTIA certifications, Adobe Professional Certifications, Autodesk, and other Microsoft credentials. These certifications prepare students for competitive global markets, enhancing their professional and technical expertise.

The university has cultivated partnerships with leading institutions locally and internationally, fostering pathways for graduates to advance their studies. Collaborations include esteemed universities such as Macquarie University (Australia), Swinburne University of Technology (Australia), University of Wollongong (Australia), Leeds Beckett University (UK), Anglia Ruskin University (UK), Oxford Brookes University (UK), Asia e University (Malaysia), and UCSI University (Malaysia).

AMC University College takes pride in its commitment to educational excellence, demonstrated by a consistent record of student success and achievements across various fields. With cutting-edge facilities, industry-relevant programs, and a dedication to nurturing talent, AMC University College continues to be a leader in delivering quality education that empowers students to excel globally.



AMC University College
takes pride in its
commitment to
educational excellence

Mission and Vision

Our Mission

To provide excellence in learning, training, and service. We strive to enrich students with skill and knowledge so they can reach their full potentials. We strive to enrich the quality of lives through affordable and accessible learning opportunities.

Our Vision

A memorable and rewarding learning experience for everyone.

Quality Policy

To provide quality and comprehensive lifelong learning to students by performing continual improvement through the process of quality management systems.

Our A.S.S.I.S.T Value

- 01** Accessible to all who seek training.
- 02** Support to all who need training.
- 03** Service to meet the evolving requirement of learners.
- 04** Integrity in our managerial and administrative process.
- 05** Strive for the best quality teaching standard to our students.
- 06** Teaching everyone with our innovative and flexible courses.

Partnerships

University Partners

- Leeds Beckett University, UK
- Oxford Brookes University, UK
- Anglia Ruskin University, UK
- Macquarie University, AUS
- Swinburne University of Technology, AUS
- University of Wollongong, AUS
- Asia e University, MY
- UCSI University, MY

Professional Programme Partnership



CompTIA Authorized Academy Partner



Android Authorized Training Centre



Association of Chartered Certified Accountants



Cisco Certified Network Associate (CCNA)



Adobe Professional Certifications



Autodesk



Microsoft Professional Certification



Microsoft Office Certification



Why Choose AMC University College?



Committed to
Education,
Dedicated to
Success Since
1985



Programme accredited by
Malaysian Qualification
Agency (MQA)



Registered with
Ministry of Higher
Education



Recognised by
Jabatan Perkhidmatan
Awam (JPA)



MyQuest Berdaya Saing
(Competitive) status rating



Flexible payment scheme,
scholarships and other
financial support



Gateway to Endless
Educational Pathways



Students-Centered
Campus Activities



High Job Security
with Strong
Industry Partnerships

Academic Programmes

FOUNDATION PROGRAMME

FOUNDATION IN ARTS

N/340/3/0794, MQA/PA 14207

Programme Overview

The Foundation in Arts is a comprehensive program designed to provide students with broad exposure to various fields, preparing them for admission into undergraduate studies.

This program is ideal for students planning to pursue degrees in Accounting, Business, Management, Social Sciences, and more. Upon successful completion, students are eligible to enroll directly into the first year of their chosen undergraduate programs.



Duration

1 year

Intakes

January, May & September

Entry Requirements

- Passed SPM/ SPMV with at least credit in five subjects; or
- Passed O-Level with at least grade C in five subjects; or
- Passed the Unified Examination Certificate (UEC) with at least grade B in three subjects

Core Area of Studies

- Accounting
- Finance
- Management
- Marketing
- Economics
- Law



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN ACCOUNTING

R/344/4/0331 | MQA/FA4882

Programme Overview

The Diploma in Accounting equips students with fundamental bookkeeping skills and advanced accounting knowledge, laying a strong foundation for a successful career in accounting.

This program also serves as a stepping stone for further studies, enabling students to pursue a degree in accounting or finance, as well as professional accounting qualifications.



Duration

2 years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits including Mathematics & pass in English; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Core Area of Studies

- Auditing
- Business Finance
- Financial Accounting
- Management
- Management Accounting
- Taxation

Career Opportunities

- Accounts Executive
- Audit Assistant
- Finance Executive
- Bank Officer
- Credit Control Officer



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN BUSINESS ADMINISTRATION

R/340/4/0496 | MQA/FA 4881

Programme Overview

The Diploma in Business Administration is designed to enhance and broaden students' knowledge across various business disciplines.

This dynamic program is ideal for those seeking to develop practical skills in key areas of business operations, including management, accounting, finance, marketing, and human resource management.



Duration

2 years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subjects; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Core Area of Studies

- Financial Accounting
- Human Resource Management
- International Business
- Investment Management
- Management
- Operation Management

Career Opportunities

- Business Executive
- Business Development Officer
- Business Research Executive
- Business Operations Officer
- Entrepreneur



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN HOTEL MANAGEMENT

R/811/4/0231 | MQA/FA4883

Programme Overview

The Diploma in Hotel Management provides a well-rounded blend of theoretical knowledge and practical training, equipping students with the skills needed for a successful management career in the hospitality industry.

During the program, students gain hands-on experience through immediate job placements at top local hotels, ensuring real-world exposure and industry readiness.



Duration

2 ½ years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subjects; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Core Area of Studies

- Customer Service
- Food & Beverage Services
- Food Preparation
- Front Office Management
- Hotel Operation Management

Career Opportunities

- Front Office Executive
- Food And Beverage Executive
- Executive Housekeeper
- Guest Relations Officer
- Event Executive

DIPLOMA IN
HOTEL
MANAGEMENT

BACHELOR IN
HOSPITALITY
MANAGEMENT
*or other related
degree programmes*

Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN DIGITAL MARKETING

R/342/4/0131 | MQA/FA 4880

Programme Overview

The Diploma in Digital Marketing equips students with a strong foundation in both theoretical and practical aspects of marketing, preparing them for exciting career opportunities in digital sales and marketing.

This program also enhances students' technological skills, ensuring they are well-prepared to thrive in today's competitive and ever-evolving business landscape.



Duration

2 years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subject; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Core Area of Studies

- Consumer Behaviour
- Cyber Security
- Database Management
- Digital Marketing
- Mobile Computing
- Web Development

Career Opportunities

- Digital Marketing Executive
- Social Media Executive
- Web Development Executive
- Digital Analytics Officer
- SEO Assistant



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN DIGITAL CREATIVE DESIGN

N/0211/4/0004 | MQA/PA15923

Programme Overview

For individuals interested in digital arts, this program provides an excellent opportunity to enhance creativity through the application of advanced technology.

Students will be exposed to both traditional and modern creative techniques while earning professional certifications from Adobe:

- Adobe Certified Professional in Visual Design: Adobe Photoshop
- Adobe Certified Professional in Visual Design: Adobe Illustrator

Duration

2 years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subject; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Career Opportunities

- Graphic Designer
- Creative Media Executive
- Social Media Executive
- Multimedia Designer
- UI/UX Designer



Core Area of Studies

- Fundamentals of Digital Graphic Design
- Basic Art and Design
- Design Fundamental
- Interactive Multimedia
- Web Design and Interactivity
- Digital Photography

DIPLOMA IN
DIGITAL
CREATIVE
DESIGN

BACHELOR IN
DIGITAL
CREATIVE MEDIA
*or other related
degree programmes*

Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN DIGITAL MEDIA CONTENT

N/0211/4/005 | MQA/PA16108

Programme Overview

Have you ever wondered how videos, audio, and clips are created? This program offers the perfect opportunity to learn and explore the dynamic world of multimedia.

Graduates will gain the knowledge and skills necessary to become successful content creators. Additionally, they will have the opportunity to earn the **Meta Certified Digital Marketing Associate** certification, further enhancing their expertise in digital marketing.



Duration

2 years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subject; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Core Area of Studies

- Digital Media Tools
- Principles of Broadcasting
- Audience Analysis for New Media
- Creative Content Production
- Media Law & Ethics
- Digital Audio and Sound Technology

Career Opportunities

- Social Media Executive
- Content Creator / Influencer
- Multimedia Content Designer
- Video Editor
- Livestream Host



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN COMPUTER SCIENCE

N/0613/4/0003 | MQA/PA15922

Programme Overview

This program is designed for those interested in computer software and securing systems from threats. It provides a solid foundation in computer science principles, theories, and practices.

Graduates will also earn three professional certifications:

- CompTIA A+
- CompTIA Cybersecurity Analyst (CySA+)
- Microsoft Azure Data Science

Duration

2 ½ years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subjects including Mathematics; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects including Mathematics; or
- Any other equivalent qualifications

Career Opportunities

- IT Support Executive
- Junior IT Technician
- IT System & Web Administrator
- Information Security Officer
- Junior Analyst



Core Area of Studies

- Introduction to Data Science
- Computer System Architecture
- Introduction to Information Security
- Fundamentals of Computer Networks
- Cyberpreneurship
- Cisco Network Security



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN INFORMATION TECHNOLOGY (NETWORKING)

R/481/4/0023 | MOA/FA 2029

Programme Overview

This programme is designed to equip students with the technical skills needed to manage computer network infrastructure across various sectors.

In addition to the diploma, students will earn three globally recognized certifications:

- Microsoft Azure
- Cisco Certified Network Associate (CCNA)
- CompTIA Security+



Duration

2 ½ years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits including Mathematics; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Core Area of Studies

- Cisco Network Technologies
- Computer Systems Architecture
- Local & Wide Area Network
- Microsoft Azure Data Scientist
- Microsoft Azure AI Fundamentals
- Wireless Technology

Career Opportunities

- Network Security Executive
- Junior IT Technician
- Systems Admin Officer
- Data Center Technician
- Help Desk Support

DIPLOMA IN
INFORMATION
TECHNOLOGY
(NETWORKING)

BACHELOR IN
INFORMATION
TECHNOLOGY
*or other related
degree programmes*

Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN E-GOVERNANCE

N/0414/4/0209 | MQA/PA 16926

Programme Overview

The Diploma in e-Governance prepares individuals for roles in government, NGOs, consulting firms, and other organizations managing e-Governance projects.

Graduates will be equipped to drive innovation, improve efficiency, and enhance transparency in public service delivery through technology and governance practices.



Duration

2 years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subjects; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Career Opportunities

- E-Governance Executive
- Public Service Executive
- Regulatory Compliance Assistant
- Public Administration Officer
- Digital Transformation Assistant

Core Area of Studies

- Introduction to Political Science
- Local Government Administration
- Introduction to E-Governance
- E-Governance Project Management
- E-Governance Service Management
- Corporate Governance & Ethics
- Government & Politics



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN HOTEL MANAGEMENT (WORK-BASED LEARNING)

N/1013/4/0106 | MQA/PA17335

Programme Overview

AMC University College's Diploma in Hotel Management (Work-based Learning) provides students with a year of hands-on experience at renowned hotels and resorts. This program combines theoretical knowledge with practical skills, ensuring students are fully prepared for careers in the hospitality industry.

Students spend 1.5 years on campus, followed by 1 year of industry placement to refine their expertise and enhance career readiness.



Duration

2 ½ years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subjects; or
- UEC with any 3 credit passes (Grade B) in any 3 subjects; or
- Any other equivalent qualifications

Core Area of Studies

- Food Preparation
- Kitchen Operation
- Front Office Management
- Restaurant Management
- Hotel Operations Management
- Housekeeping Management

Career Opportunities

- Front Office Executive
- Food And Beverage Executive
- Executive Housekeeper
- Guest Relations Officer
- Event Executive



Academic Programmes

DIPLOMA PROGRAMME

DIPLOMA IN LAW ENFORCEMENT

N/1032/4/0032 | MQA/PA 17512

Programme Overview

AMC University College's Diploma in Law Enforcement program is designed to equip students with essential skills and in-depth knowledge in law enforcement, criminal law, criminal investigations, and related fields.

This program enhances career prospects by providing a competitive edge in law enforcement and security management sectors, preparing graduates for a variety of roles in the industry.



Duration

2 ½ years

Intakes

January, April, August

Entry Requirements

- SPM with 3 credits in any subjects; or
- SKM Level 3 in a related field; or
- Certificate (Level 3, MQF) with CGPA 2.00 in related field; or
- Any other equivalent qualifications

Core Area of Studies

- Introduction to Political Science
- Local Government Administration
- Introduction to E-Governance
- E-Governance Project Management
- E-Governance Service Management
- Corporate Governance & Ethics
- Government & Politics

Career Opportunities

- Enforcement Officer
- Investigation Officer
- Civil Defence Officer
- Corporate Fraud Officer
- Compliance and Governance Officer

DIPLOMA IN
LAW
ENFORCEMENT

RELATED
BACHELOR'S
DEGREE
PROGRAMME

Academic Programmes

BACHELOR'S DEGREE PROGRAMME

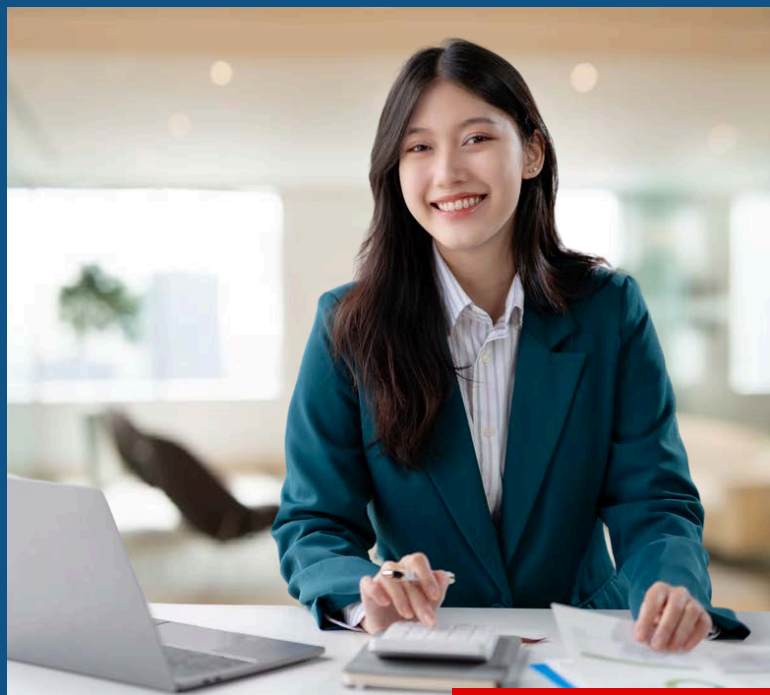
BACHELOR IN ACCOUNTING (HONOURS)

N/0411/6/0081 | MQA/PA17635

Programme Overview

The Bachelor in Accounting program offers a comprehensive curriculum covering financial reporting, auditing, taxation, and management accounting. Students gain expertise in analyzing and interpreting financial data while ensuring regulatory compliance.

The program includes practical experience and equips graduates with the skills needed for professional exams and careers in accounting, finance, and business management.



Duration

4 years

Intakes

January, June & September

Core Area of Studies

- Financial Accounting & Reporting
- Accounting Information System
- Management Accounting
- Taxation
- Analytics for Accounting

Career Opportunities

- Accounts Manager
- Finance Manager
- Auditor Manager
- Financial Controller
- Financial Planning Executive

Entry Requirements

- **STPM** - Pass with at least Grade C+ (GP 2.33) in any 2 subjects, and credit in Mathematics at SPM level or its equivalent
- **STAM** - Pass with at least Grade Jayyid (Good) and credit in Mathematics at SPM level or its equivalent
- **Foundation / Matriculation** - CGPA of 2.50
- **Diploma** - A Diploma (Level 4, MQF) or Advance Diploma (Level 5, MQF) with at least CGPA of 2.50 in Accounting or related field
- **DKM / DLKM / DVM** - A DKM / DLKM / DVM in Accounting related field with a minimum CGPA of 2.50, subjected to HEP Senate/Academic Board's approval
- **International Student** - Minimum Band 3.5 in MUET / CEFR High B1

Academic Programmes

BACHELOR'S DEGREE PROGRAMME

BACHELOR IN BUSINESS MANAGEMENT (HONOURS)

N/0414/6/0266 | MQA/PA17414

Programme Overview

The Bachelor in Business Management (Honours) program is designed to cultivate the next generation of business leaders. It offers a comprehensive curriculum covering key business disciplines such as marketing, finance, and human resources.

The program focuses on developing strong analytical and problem-solving skills, empowering graduates to make informed, strategic decisions and drive organizational success.



Duration

3 years

Intakes

January, June & September

Core Area of Studies

- Organizational Behaviour
- Supply Chain Management
- Training and Development
- Consumer Behavior
- Procurement & Strategic Sourcing

Career Opportunities

- Business Managers
- Operations Managers
- Business Development Manager
- Customer Relations Manager
- Management Consultant

Entry Requirements

- **STPM** - Pass with at least Grade C (GP 2.00) in any 2 subjects, and a pass in Mathematics and English at SPM level or any equivalent qualification
- **STAM** - Pass with at least Grade Jayyid (GP 2.00) in any 2 subjects, and a pass in Mathematics and English at SPM level or any equivalent qualification
- **Foundation / Matriculation** - CGPA of 2.00
- **Diploma** - A Diploma (Level 4, MQF) or Advance Diploma (Level 5, MQF) with at least CGPA of 2.00
- **DKM / DLKM / DVM** - A DKM / DLKM / DVM, subjected to HEP Senate/Academic Board's approval
- **International Student** - Minimum Band 3 in MUET / CEFR Low B2

Academic Programmes

MASTER'S DEGREE PROGRAMME

MASTER IN BUSINESS ADMINISTRATION (MBA)

(N/0414/7/0180 | MQA/PA17417)

Physical Class

Non-Working Hours

Programme Overview

Master in Business Administration (MBA) offers a more focused, yet diversified curriculum that will enhance the knowledge and problem-solving skills of both managers and executives. This programme is designed to provide professionals with the right skills to meet the challenges of an increasingly competitive global business environment.



Duration

1 Year 6 months to 2 years

Mode of Learning

Coursework

Entry Requirements

- A Bachelor's Degree; or
- APELA
 - Possess either at least STPM/Diploma or equivalent
 - 30 years old and above
 - Possess relevant work experience

Career Prospects

- Chief Executive Officer
- General Manager
- Management Consultant

Programme Module

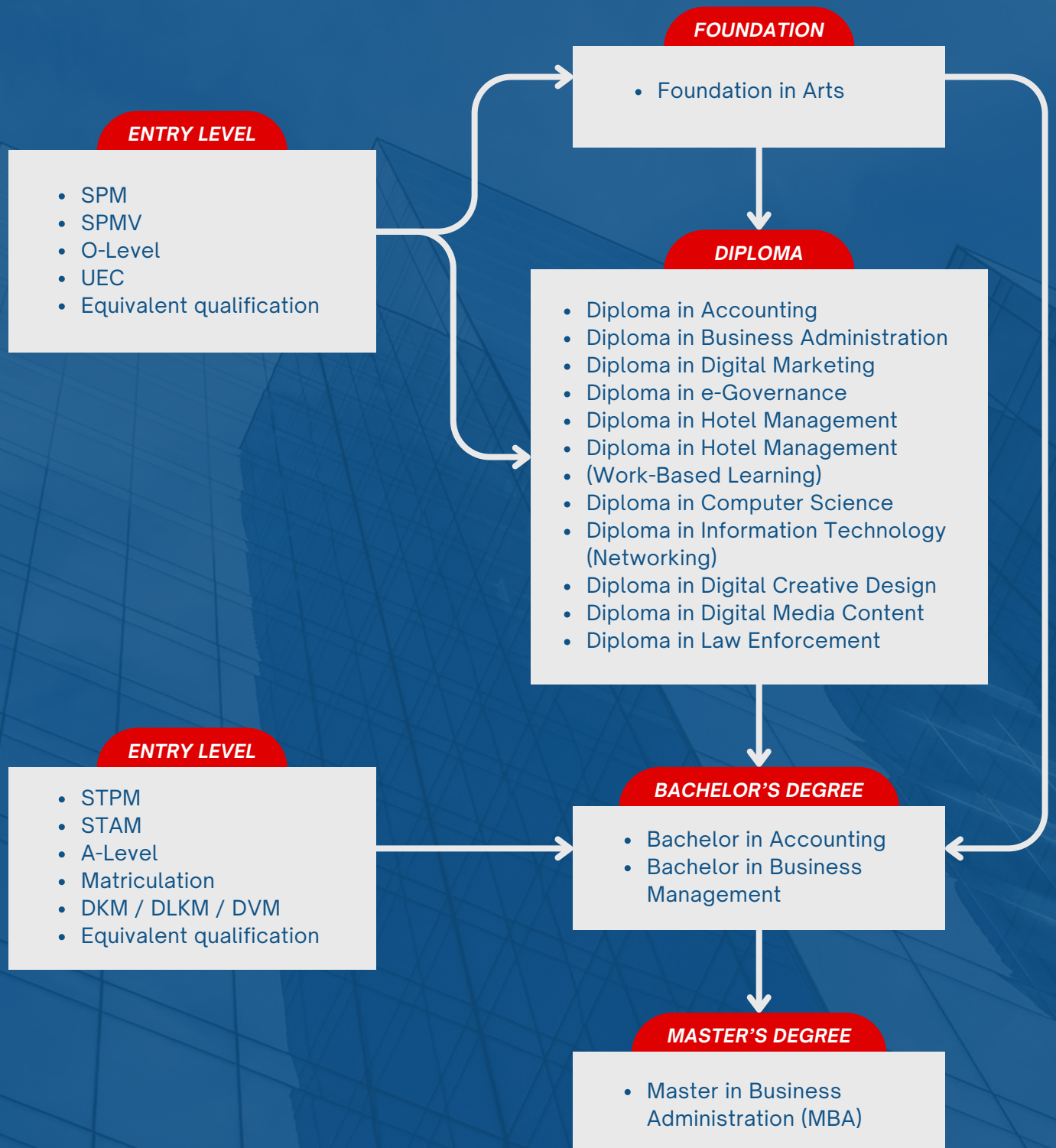
Year 1:

- Organizational Behaviour
- Human Resource Management
- Business Research Method
- Marketing Management
- Business Economics
- Managerial Accounting and Fintech
- Digital Business & Entrepreneurship
- Strategic Management and Business Process Management
- International Business and Ethics
- Management Information System
- Knowledge Management & Business Intelligence
- Industrial & Organizational Psychology

Year 2:

- Research Project

Academic Pathway



Scholarships



AMC UC ALUMNI SCHOLARSHIP

Awarded to students that have completed a full time programme at AMC University College.

Criteria:

- Recipients will be entitled to a 20% rebate on normal tuition fee for the new programme.
- Scholarship is offered to students who have completed a full time programme at AMC University College and are eligible for progression to a new and higher level programme.
- Offer of scholarship will only be made when AMC University College receives the actual results or proof of completion of prior programme. Applicants with partial completion of a course in certificate / diploma or professional programme will not be accepted for consideration for this scholarship.

AMC UC CORPORATE PARTNER SCHOLARSHIP

Corporate Partner's staff and their immediate family members will be entitled the following rebates:

- 20% rebate on normal tuition fee for all Diploma programmes.
- 10% rebate on normal tuition fee for Foundation in Arts.

Staff verification is required by the Partner organisation.

DATUK CHU KOK KENG (DCKK) SCHOLARSHIP

Awarded to individual or direct walk-in registration application is entitled the following rebates during open campaign promotion period:

- 15% rebate on normal tuition fee for all Diploma programmes.
- 10% rebate on early birds registration (part of the total 25% for the public)
- 10% rebate on normal tuition fee for Foundation in Arts. (FIA without 10% early bird)

DCKK SPORTSMAN / SPORTSWOMAN SCHOLARSHIP

Awarded to outstanding sportsman/ sportswoman at state or national level. Criteria:

- Recipients will be entitled 30% rebate on normal tuition fee of the programme applied.
- Applicants must be an outstanding sportsman / sportswoman at State or National level.
- Verification by State or National Sports Association if necessary.
- Recipients must represent AMC University College in sports games or any other tournaments as and when required by the management.

DCKK CORPORATE MERIT SCHOLARSHIP

(from MK Group and other Organizations)
Graduating students will be placed as interns in the sponsoring organisation.

Criteria:

- Excellent academic achievements with SPM:
 - 7As and above (75% rebate on normal tuition fee)
 - 6As (65% rebate on normal tuition fee)
 - 5As (50% rebate on normal tuition fee)
 - 4As (40% rebate on normal tuition fee)
- Active in co-curricular activities in school.
- The applicant will be placed as an intern in the sponsoring organisation as part of the programme syllabus requirements.

Accommodation



Student's Accommodation features:

AMC University College offers a 4-Star accommodation to their students. 1 unit can accommodate up to 10 students, which includes:

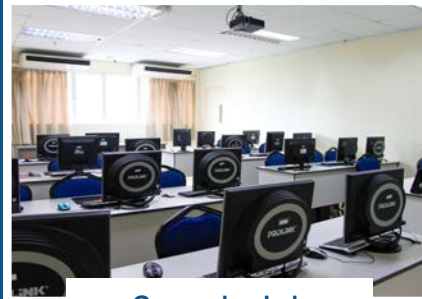
- 3 Fully furnished bedrooms with wardrobe and beddings
- 2 Bathrooms
- Fully furnished living room with sofas and coffee table
- Dry & Wet Kitchen
- Dining Table
- Kitchen Cabinet
- Shared Washing Machine
- Outdoor swimming pool
- Gymnasium

Facilities

LEARNING FACILITIES



Classroom



Computer Lab



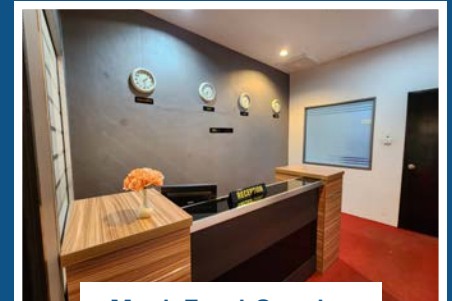
Library



Mock Kitchen

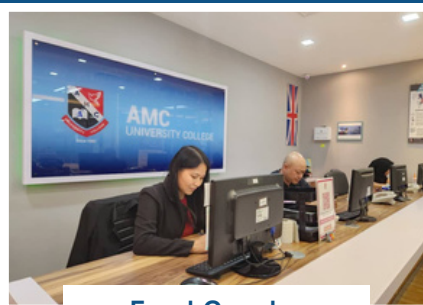


Mock F&B

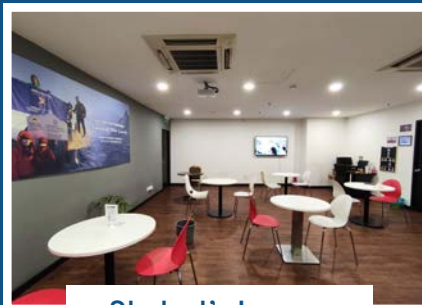


Mock Front Counter

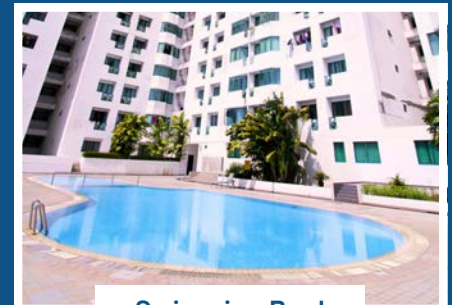
GENERAL AREA FACILITIES



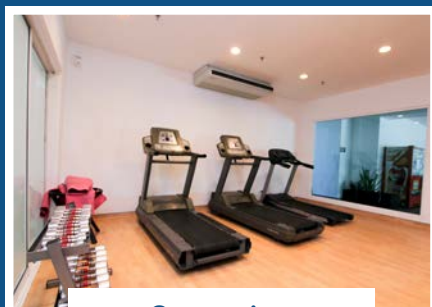
Front Counter



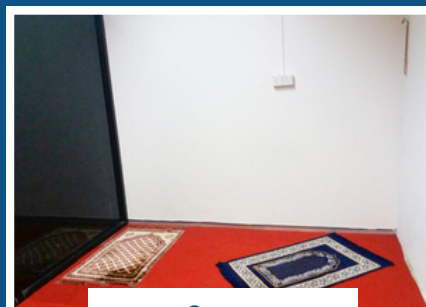
Student's Lounge



Swimming Pool



Gymnasium



Surau

Student Activities

EVENTS / TALKS



CAMPUS ACTIVITIES



CSR ACTIVITIES





Since 1985



AMC University College

 088 235 218
 www.amc.edu.my
 enquiries@amccollege.edu.my
 Lot 43 - 44, 1st Floor,
Likas Square Commercial Centre,
Jalan Istiadat, Likas, 88400 Kota Kinabalu, Sabah.

Scan QR code
for any enquiries



Disclaimer: The information in this publication is current as at the date of printing and is subject to changes. With the aim of continual improvement, AMC University College is committed to regular reviews of the programmes offered. As a result, the specific programmes and courses available will change from time to time. Please refer to www.amc.edu.my for the most up-to-date information. The university assumes no responsibility for the accuracy of information provided by third parties.