



AMC
UNIVERSITY COLLEGE

POSTGRADUATE
PROGRAMME

PhD

**DOCTOR OF
PHILOSOPHY**

(N-DL/0410/8/0027 | MQA/PA18606)

OPEN & DISTANCE LEARNING (ODL) - ONLINE CLASSES



www.amc.edu.my

Background

AMC University College, established in 1985, stands as a reputable Private Higher Learning Institution registered under Malaysia's Ministry of Higher Education. Owned entirely by Advanced Business Systems Consultants Sdn Bhd, the university college offers a comprehensive range of academic programmes spanning from foundation studies to master's degrees, tailored to meet diverse educational aspirations.

AMC University College offers globally recognized professional certifications, including MCSA, CCNA, CompTIA, Adobe, Autodesk, and other Microsoft credentials, alongside academic qualifications. These certifications enhance students' professional and technical expertise, preparing them for success in competitive global markets.

The university has established partnerships with leading local and international institutions, providing pathways for graduates to advance their studies. Notable collaborators include Macquarie University, University of Wollongong, Leeds Beckett University, and UCSI University.

AMC University College takes pride in its commitment to educational excellence, demonstrated by a consistent record of student success and achievements across various fields. With cutting-edge facilities, industry-relevant programs, and a dedication to nurturing talent, AMC University College continues to be a leader in delivering quality education that empowers students to excel globally.



Why Pursue PhD?

A Doctor of Philosophy (PhD) is a purely research-based doctoral degree focused on producing original research that contributes new knowledge to your field. It is designed for individuals who are passionate about investigation, discovery, and academic excellence.

Produce Original Research

Conduct independent, in-depth research that contributes new insights, theories, or solutions to your discipline.

Develop Advanced Research Expertise

Master research methodologies, critical analysis, academic writing, and scholarly publication.

Why PhD?

Establish Academic Authority

Build credibility as a subject-matter expert through rigorous research and contribution to scholarly work.

Pursue Academic & Research Careers

Qualify for careers in academia, research institutions, think tanks, and policy development.

Contribute to Knowledge & Innovation

Address complex problems through evidence-based research that advances industry, society, or public policy.

A PhD represents the highest level of academic achievement — awarded based on the successful completion and defense of original research.





AMC UC PhD In a Nut Shell

Advancing Knowledge Through Independent Research.

The AMC UC Doctor of Philosophy (PhD) programme is a fully research-based doctoral degree designed for individuals committed to producing original and impactful scholarly work. Guided by experienced supervisors, candidates undertake independent research that contributes new knowledge to their field of study. The PhD culminates in a thesis and viva voce (oral defense), demonstrating academic rigor, critical analysis, and meaningful contribution to scholarship.

Why Choose AMC UC PhD?

At AMC UC, you will be supported by qualified supervisors throughout your research journey. The programme emphasizes academic integrity, methodological rigor, and publication-quality research. With structured supervision and a focused research environment, you will develop the expertise required to contribute to academia, industry research, and policy development at national and global levels.

Learning Objectives

The programme aims to:

- Produce original research that contributes new knowledge to the discipline.
- Develop advanced research design and methodological expertise.
- Strengthen critical thinking, analytical reasoning, and academic writing skills.
- Encourage publication in peer-reviewed journals and scholarly platforms.
- Foster intellectual independence and ethical research practice.
- Prepare graduates for careers in academia, research institutions, and high-level consultancy.



Programme Overview

The AMC UC Doctor of Philosophy (PhD) is a fully research-based doctoral programme designed to develop advanced scholarly expertise and independent research capability. The programme focuses on the creation of original knowledge through rigorous investigation, critical analysis, and academic contribution within a chosen field of study.

Under the guidance of experienced supervisors, candidates undertake in-depth research leading to the submission of a doctoral thesis. The PhD emphasizes methodological rigor, academic integrity, and intellectual independence. The programme culminates in the successful defense of a thesis (*viva voce*), demonstrating a significant and original contribution to scholarship, research, and professional knowledge at the highest academic level.

- Programme Structure : Research
- Mode of Study : Full time and part time
- Full Time Duration : 3 years
- Teaching delivery : Open and Distance Learning (Online classes)
- Teaching and Learning Methods : Lectures, e-Learning, Research and Thesis

MQA Provisional

- Accreditation: No. MQA/PA18606
- KPT Approval: No. N-DL/0410/8/0027



Programme Curriculum

Subject: Research Methodology

- Code: PHD1000
- Credit Hour: 3
- Topic:
 - Overview of Research Process/ Type of Research/Research Philosophy
 - Identifying Gap/Issue/Problem (Problem statement) and Research Topic
 - Introduction to IBM SPSS, Mendeley and Atlas.ti
 - Introduction, Research Objectives, Research Questions, Scope, Significant of Study
 - Literature Review, Discussion on variables, Research Framework and Hypothesis development
 - Research Design, Methodology, Sampling & Population size, Data collection procedure, Data analysis procedure
 - Data analysis and Finding. Qualitative data analysis and qualitative data analysis
 - Discussion and conclusion, limitations, recommendations for future research

Subject: Thesis

- Code: PHD1001
- Credit Hour: 3
- Topic:
 - Introduction
 - Problem Statements
 - Research Question and Research Objectives
 - Literature Review
 - Methodology
 - Field Work
 - Presenting Research Findings
 - Presenting Research Report

Career Prospects

Graduates of the PhD programme at AMC University College are equipped with advanced research expertise, critical analysis skills, and deep subject specialization. As independent researchers and scholars, PhD holders contribute to knowledge creation, innovation, and evidence-based practice across academia, research institutions, industry, and public policy sectors.

Below are some potential career pathways:

1. **University Lecturer / Senior Lecturer:** Engages in teaching, supervising research students, and publishing scholarly work.
2. **Research Fellow / Research Scientist:** Conducts advanced research in universities, think tanks, or research institutes.
3. **Postdoctoral Researcher:** Undertakes specialized research projects to further academic and research expertise.
4. **Principal Investigator (PI):** Leads funded research projects and manages research teams.
5. **Academic Programme Leader / Dean (with experience):** Oversees academic programmes, research development, and faculty leadership.
6. **Policy Analyst / Policy Researcher:** Applies research expertise to inform government or institutional policy development.
7. **Industry Research & Development (R&D) Specialist:** Leads research initiatives within corporate or innovation-driven organizations.
8. **Consultant (Research & Strategy):** Provides evidence-based advisory services grounded in rigorous research.
9. **Think Tank Researcher:** Produces analytical reports and scholarly insights influencing public discourse and decision-making.
10. **Scholarly Author / Journal Contributor:** Publishes research in peer-reviewed journals and academic platforms.



Admission Requirement

- i. A Master's Degree in Business [Level 7, Malaysian Qualifications Framework (MQF) or in a related field as accepted by the Higher Education Provider (HEP) Senate; OR
- ii. A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR
- iii. A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing prerequisite courses; OR
- iv. Other qualifications equivalent to a Master's Degree recognised by the Malaysian Government; OR
- v. Candidates who have excellent Bachelor's Degree (Level 6, MQF) graduates for direct admission to Doctoral Degree by Research (Level 8, MQF) programme with the following conditions:
 1. Candidates have first class Bachelor's Degree or equivalent qualification; OR
 2. Candidates have obtained Cumulative Grade Point Average (CGPA) of at least 3.67 or equivalent from either an academic or Technical and Vocational Education and Training (TVET) programme; AND
 - Evaluated through rigorous internal assessment by AMC University College; AND
 - Approved by the AMC University College Senate and accepted as a candidate for the Doctoral Degree (Level 8, MQF) programme. Students must demonstrate appropriate progress during the candidature period, AND
 - A proposal of about 500 words in English must be submitted together with all the relevant documents required for admission to the University on the registration day.

English Requirements

International Student:

International students are required to achieve a minimum score of 6.0 in International English Language Testing System (IELTS) OR/Malaysian University English Test (MUET) with Band 4 OR its equivalent to Common European Framework of Reference for Languages (CEFR) (Mid B2).

Local Students:

- i. Credit in Sijil Pelajaran Malaysia (SPM) English; OR
- ii. Pass an internal oral examination, with a minimum grade of C.

Fee Structure

Full Time Programme:

Fee Type	Malaysian Student	International Student
Registration Fees	RM500.00	RM1,500.00
Semester Fees	RM14,500.00	RM14,500.00
Tuition Fees	RM30,000.00	RM40,000.00 + RM2,400.00 (6% SST)
Total Fee	RM45,000.00	RM58,400.00



Since 1985







AMC University College

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Disclaimer: The information in this publication is current as at the date of printing and is subject to changes. With the aim of continual improvement, AMC University College is committed to regular reviews of the programmes offered. As a result, the specific programmes and courses available will change from time to time. Please refer to www.amc.edu.my for the most up-to-date information. The university assumes no responsibility for the accuracy of information provided by third parties.