



AMC UNIVERSITY COLLEGE

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FOUNDATION | DIPLOMA | BACHELOR | MASTER | DOCTORATE



DIPLOMA IN **DIGITAL CREATIVE DESIGN**

N/0211/4/0004 | MQA/FA 15923
Valid Until: 22 Sept. 2027

PROGRAMME OVERVIEW

For individuals interested in digital arts, this programme provides an excellent opportunity to enhance creativity through the application of advanced technology.

Students will be exposed to both traditional and modern creative techniques through a syllabus aligned with industry-recognised Adobe certifications, preparing them for:

- Adobe Certified Professional in Visual Design: Adobe Photoshop
- Adobe Certified Professional in Visual Design: Adobe Illustrator

Adobe

www.amc.edu.my

088 235 218

No. Kelulusan Penubuhan: JPT/BPP(K)1000-600/ S1401 Jld.5 (36), No. Perakuan Pendaftaran: DKU053(S)

- ✓ Immersive Industry Experience
- ✓ Learn From Experienced Industry Experts
- ✓ Strong Theoretical Foundation
- ✓ Graduate Job-Ready
- ✓ Fast-Track Career
- ✓ Accredited by MQA & approved by Ministry of Higher Education
- ✓ Education Loans & Scholarships Available!
- ✓ Pathway to Degree, Master and Doctoral

DIPLOMA IN DIGITAL CREATIVE DESIGN



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DURATION

2 Years

INTAKES

January, April & August

CAREER PATHWAYS

- Graphic Designer
- Creative Media Executive
- Social Media Executive
- Multimedia Designer
- UI/UX Designer

ENTRY REQUIREMENTS

ENTRY LEVEL	REQUIREMENTS
SPM	SPM with a minimum of three (3) credits in any subject or its equivalent
STPM	Pass in STPM with a minimum of Grade C (GP 2.00) in any subject or its equivalent
STAM	Pass in STAM with a minimum grade of Maqbul in any subject or its equivalent
SKM / SVM	Pass in SKM Level 3 / SVM <i>(Note: The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme)</i>
CERTIFICATE	Certificate (Level 3, MQF) with minimum of CGPA of 2.00 or its equivalent
OTHERS	Other relevant equivalent qualifications recognised by the Malaysian Government

PROGRAMME MODULE

- English for Academic Purposes
- Design Thinking
- Professional Communication
- Introduction to Information Technology
- Fundamentals of Digital Graphic Design
- Basic Art and Design
- Design Fundamental
- Public Speaking
- Technopreneurship
- Principal of Information System Management
- Web Design and Interactivity
- Fundamentals of Drawing
- Media Entrepreneurship
- Motion Graphic Design
- Digital Marketing
- Interactive Multimedia
- Digital Storytelling
- Typography Design
- Principles & Practice for Digital Media
- Design Methodology
- Information Security
- Media Law & Ethics
- Digital Portfolio
- Digital Photography
- Creative Technologies
- Mobile Design

MPU Subjects

- Malaysian Studies 2
- Community Services
- Cross Cultural Management
- Etika Professional



Scan QR code
for any enquiries

☎ 088 235 218
🌐 www.amc.edu.my

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Lot 43 - 44, 1st Floor,
Likas Square Commercial Centre,
Jalan Istiadat, Likas,
88400 Kota Kinabalu, Sabah