



# AMC UNIVERSITY COLLEGE

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FOUNDATION | DIPLOMA | BACHELOR | MASTER | DOCTORATE



## DIPLOMA IN **BUSINESS ADMINISTRATION**

R2/0414/4/0293 | MQA/FA 4881

Valid Until: 4 Nov. 2029

### PROGRAMME OVERVIEW

The Diploma in Business Administration is designed to enhance and broaden students' knowledge across various business disciplines.

This dynamic program is ideal for those seeking to develop practical skills in key areas of business operations, including management, accounting, finance, marketing, and human resource management.

- ✓ Immersive Industry Experience
- ✓ Learn From Experienced Industry Experts
- ✓ Strong Theoretical Foundation
- ✓ Graduate Job-Ready
- ✓ Fast-Track Career
- ✓ Accredited by MQA & approved by Ministry of Higher Education
- ✓ Education Loans & Scholarships Available!
- ✓ Pathway to Degree, Master and Doctoral

[www.amc.edu.my](http://www.amc.edu.my)

088 235 218

No. Kelulusan Penubuhan: JPT/BPP(K)1000-600/ S1401 Jld.5 (36), No. Perakuan Pendaftaran: DKU053(S)

# DIPLOMA IN BUSINESS ADMINISTRATION



**AMC**  
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## DURATION

2 Years

## INTAKES

January, April & August

## CAREER PATHWAYS

- Business Executive
- Business Development Officer
- Business Research Executive
- Business Operations Officer
- Entrepreneur

## ENTRY REQUIREMENTS

ENTRY LEVEL	REQUIREMENTS
SPM	SPM with a minimum of three (3) credits in any subject or its equivalent
STPM	Pass in STPM with a minimum of Grade C (GP 2.00) in any subject or its equivalent
STAM	Pass in STAM with a minimum grade of Maqbul in any subject or its equivalent
SKM / SVM	Pass in SKM Level 3 / SVM <i>(Note: The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme)</i>
CERTIFICATE	Certificate (Level 3, MQF) with minimum of CGPA of 2.00 or its equivalent
OTHERS	Other relevant equivalent qualifications recognised by the Malaysian Government

## PROGRAMME MODULE

- Accounting Principle
- Mainstream English
- Principles of Management
- Microeconomics
- Business Mathematics
- Macroeconomics
- Principles of Marketing
- Financial Accounting
- Statistics
- Introduction to Information Systems
- Business Finance
- Business Law
- Business Communications
- Cost Accounting
- Organizational Behaviour
- Study of Moral and Ethics
- Entrepreneurships
- Business Ethics
- Human Resource Management
- Marketing Management
- International Business
- Business Communications
- Business Research
- Consumer Behaviour
- Operation Management
- Investment Management
- Operation Management
- Banking in Malaysia

## MPU Subjects

- Falsafah dan Isu Semasa / Bahasa Melayu Komunikasi 1
- Interpersonal Communication Skills/ Bahasa Kebangsaan 2
- Community Service



Scan QR code  
for any enquiries

☎ 088 235 218

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### AMC UNIVERSITY COLLEGE

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